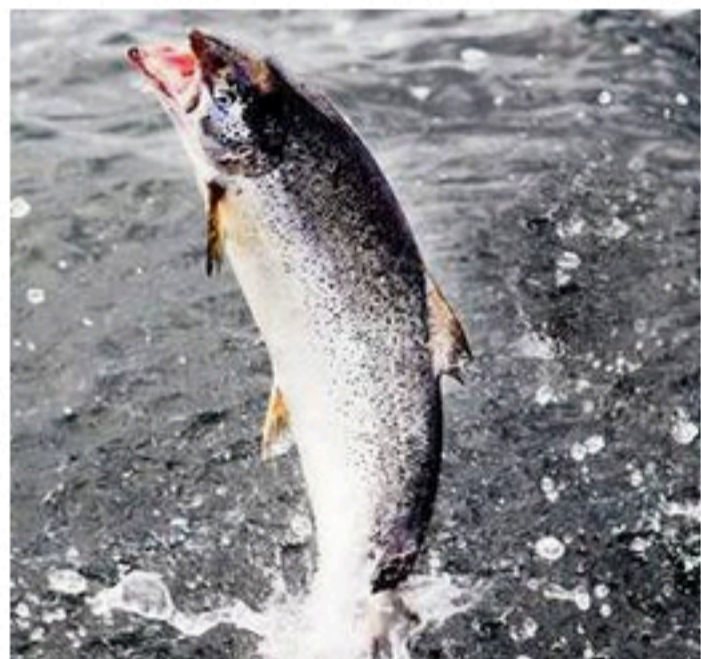


Patagonia Seafarms first in US to offer four-star BAP Chile salmon, trout



Chilean salmon

Share



[Chilean salmon farmers aim to double sales to China within five years](#)

[Growing China salmon sales a bright spot for Chile amid Costco loss, low prices](#)

[Chile salmon exports to Asia firm on back of emerging middle class, trout shortage](#)

[Russia shuts out 13 Chile plants](#)

[Blumar sales director Goycoolea departs for 'consolidation projects'](#)

July 27, 2015, 1:33 pm

[Undercurrent News](#)

Patagonia Seafarms has become the first company in the US to offer Chilean Atlantic salmon and steelhead trout with the four-star Best Aquaculture Practices (BAP) certification.

The certification to the Global Aquaculture Alliance (GAA) BAP standards was accomplished by Cultivos Yadrán, one of the founder and partner companies of Patagonia Seafarms in the US.

As a result of this accomplishment, Patagonia Seafarms is now able to offer its customers fully sustainable salmon and steelhead products with guaranteed premium quality due to the standards established by the full BAP certification, the company said.

This step takes Patagonia Seafarms "significantly closer" to its goal of being the supplier of choice for many of the best customers in the US after only three years in the market, said the company's CEO, Edgard Beyer.

The certification was obtained once the processing plants, farms, fish feed production and hatcheries have been independently certified under the GAA's BAP standards.

With this achievement, Cultivos Yadrán is the only company from Chile and Latin America to receive the four-star BAP certification and the fifth worldwide.

This is the result of a "continuous improvement process" in each of its production areas, as well as investment in technology, equipment and human capital, said Jose Miguel Barriga, general manager at Cultivos Yadrán.

During this past year, the efforts have been mainly focused on improving Yadrán's freshwater and hatchery operations, required to obtain the latest of the four-star BAP certification.